

# ROCKFORD CORPORATION

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Rockford Fosgate, high-performance audio manufacturer, is looking for a super star to join their team located in Tempe, AZ. We offer a casual work environment and our employees are very passionate about their work and are encouraged to bring new ideas and creativity to their jobs.

**JOB TITLE:**

E-commerce Intern

**REPORTS TO:**

E-commerce Marketplace Manager

**JOB SUMMARY:**

We are looking for an intern who would assist us in our E-Commerce applications and sales. As an E-commerce Intern you will need some experience in data analysis, market research, or statistics. The position requires working across departments to support Rockford's e-commerce initiatives, maintaining and updating product content, analyzing sales reports to recommend inventory levels, and tracking warranty trends and return details. In this position you will gain knowledge of B to C sales, profit margins, inventory management, and be exposed to multiple software systems that support an e-commerce business model. This position is 20 – 25 hours per week in a comfortable office environment.

**SUMMARY OF KEY RESPONSIBILITIES:**

- Working with Amazon, eBay, NewEgg, and other marketplaces via Seller Cloud software platform
- Compile analytics to report on weekly performance
- Determine inventory requirements based on rate of sale data
- Prepare weekly returns reports and track product status
- Work to improve product content through addition of new items, product categorization, basic copywriting, and uploading product photography

**QUALIFICATIONS:**

- Currently enrolled and seeking a degree in Market Research, Statistics, Business Management, On-line Marketing, Business Data Analytics, or similar
- Proficient and accurate computer skills; Microsoft Office required
- Professional and articulate written and verbal communication skills
- Strong attention to detail and ability to follow specific procedures and instructions
- Effective listening skills
- Excellent organizational and time management skills
- Responsible, dependable, quick learner

Please submit your resume and cover letter to [jobs@rockfordcorp.com](mailto:jobs@rockfordcorp.com)